

CITY WILL ENTERTAIN
SOUTHERN PHYSICIANS

Advertising Committee Apportions \$1,000 for Reception of Medical Society.

EDUCATORS COME IN DECEMBER

City Asked to Aid in Marking Grave of Peter Francisco, Revolutionary Hero, in Shockoe Cemetery—Will Mark Historic Sites.

The Council Committee on Advertising and Entertainment voted last night to appropriate \$1,000 towards the entertainment of the Southern Medical Society, which will hold its annual convention in this city November 3 to November 12, inclusive. An appropriation for this purpose had been promised the local entertainment committee some months ago, when the society was invited to meet in Richmond, but had been held up owing to the depleted state of the committee's treasury.

Dr. Joseph A. White, who appeared before the committee with Dr. McGuire Newton and Dr. Beverly H. Tucker, told the body that the local entertainment committee had counted confidently upon an appropriation of \$1,500, in view of the size of the convention and the fact that the society will meet here at the invitation of the city. It was found, however, that there was only \$1,500 in the committee's treasury, and the physicians were given \$1,000.

According to Dr. White, the convention will bring to the city the most prominent physicians and surgeons of the South. It is expected that approximately 1,000 delegates will attend. Among the prominent figures from other sections of the country who will be present, are the surgeons-general of the United States Army and Navy.

CITY WILL ENTERTAIN DISTINGUISHED EDUCATORS

The only other convention of note that the committee is pledged to aid this year is the meeting of the Society for the Promotion of Industrial Education, which will be held here in December. Dr. J. A. C. Chandler, president of the Richmond Public Schools, appeared before the committee last night in behalf of this convention and secured its promise for a liberal contribution. The convention is of unusual importance and will attract delegates from every section of the Union.

In order to make good its pledge to this body, the committee has filed with the Council a request for an additional appropriation of \$1,500, which, with the \$500 balance in the treasury, will enable it to make both ends meet until the new budget is made up. The resolution calling for this appropriation is now pending in the Finance Committee, and is expected to receive a favorable report.

ARMY AND NAVY UNION

WOULD MEET IN RICHMOND

Mr. Lake mentions the fact that the Army and Navy Union met last year in Philadelphia, where \$5,000 was raised locally for its entertainment. It is now proposed that the union should meet in Richmond, and Mr. Lake writes, has never met in the South, and would welcome an opportunity to hold a convention in the city.

GARNETT GETS REWARD

Henrico Jailer Paid for Return of Man in County Jail.

R. C. Garnett, the Henrico County jailer, yesterday straightened out a matter caused when Stanley Johnson, a sailor, reported to his commander at Norfolk that he had been in the city of Richmond for twenty days. No records of his arrest were found in the city police department, and he was released. As Jailer Garnett had returned the man to the naval authorities, the matter was cleared up. It was learned that Johnson had spent twenty days in the Henrico County Jail, and had been released from the Chesapeake and Ohio prison. After his release from the jail, the man returned to the city, where he was arrested and held for the \$50 reward paid for his return to his ship at Norfolk.

Patrons' Day at Highland Park School.

Patrons' Day will be observed at the Highland Park school on Friday, October 20. Each of the teachers has prepared some extra entertainment for her class, and the day will be a very successful one. The school will be open from 2 o'clock in the afternoon to 5 o'clock in the evening. The principal, Mr. W. E. Hatcher, will be in charge of the day.

Among the Speeders.

G. Hallen and R. H. Cross were yesterday afternoon arrested by Patrolmen Vaughan and McNamara, on warrants charging them with exceeding the speed limit along the Chesapeake and Ohio tracks. They were bailed for their appearance in the Chesterfield County Magistrate's Court.

Interfering With Policemen.

John W. Ves was last night arrested by Patrolman Shuman of the Third Precinct, charged with interfering with the patrolman while in the discharge of his duty. He was arraigned before Justice Maurice in the Police Court, Part II, to-day.

Motor Car Stolen in Hampton.

The Richmond police were last night asked to assist in recovering a 1914 Buick automobile, No. 14322, which was stolen in Hampton last night. The car is said to have been stolen by two men and two women who had started on the road for this city when they were arrested. The car was recovered and the parties were released.

Brings Prisoner from Salem.

Chief of Police W. A. Vest, of Salem, last night brought George T. Evans to this city and turned him over to Detective Frank J. Lohr, of Bridgton, N. J., where the man is wanted on a charge of wife desertion. Lohr, with his prisoner a few minutes after Evans was delivered into his care. Chief Vest spent the night in Richmond as the guest of the local department.

Roanoke Official Here.

S. Hamilton Graves, city attorney of Roanoke and a prominent figure in the political life of that city, was among the callers at the office of Governor Stuart yesterday. He expressed his disappointment when informed by Secretary Forward that His Excellency was not in the city. Mr. Graves spent the day here looking after professional business.

ADVERTISERS' CLUB
ELECTS MILTON CONE

Succeeds G. Edmund Massie as President of Flourishing Organization.

MEMBERSHIP HAS INCREASED

Harold S. Bloomberg and F. E. Drinker Outline Their Views of Effective "Copy"—Must Back Advertisements With Merchandise.

Milton Cone, president of The Spotsylvania Company, Incorporated, was elected president of the Richmond Advertisers' Club at its third annual meeting held last night in the Business Men's Club. Other officers were elected as follows: first vice-president, E. L. Layfield; second vice-president, Charles Rose; secretary, Stacey F. Garrett, and treasurer, Fred B. Bates. Mr. Bates was re-elected to his present position and the other officers were promoted a step in the service of the club. All the officers were nominated by a committee, and the elections were unanimous.

Addresses on methods of advertising were made by Harold S. Bloomberg and F. E. Drinker, of the Advertising Department of The Times-Dispatch. John Stewart Bryan had been scheduled to speak, but was suddenly called out of town and could not be present.

CLUB HAS INCREASED ITS MEMBERSHIP

That the club is in a more flourishing condition than in any previous year of its existence was shown in all the reports read by the officers. Its membership now numbers 131 men, and its fifty-three were newly initiated last year. The report of Fred B. Bates, treasurer, showed that the club started the year with a balance of \$270 and now has a balance of \$270.25. In his annual report President G. Edmund Massie congratulated the officers and members of the executive committee for their efficient work, and recommended that the club be incorporated as a matter of protection to its members; that a new and more comprehensive constitution be adopted; prompt and favorable action on a recent resolution relative to bringing excursions into the city from surrounding territory at regular intervals; the holding of a great holiday week for Virginians in Richmond at the time of the Confederate Reunion in 1915; the sending of a large and representative delegation to the Chicago convention next year, and the bringing of the convention to Richmond in 1916. These matters will be brought to the attention of the next executive committee and will be acted upon by the club at its next meeting.

MRS. CHRISTINE FREDERICK

TO SPEAK HERE NEXT WEEK

Reports were made by the following committee chairmen: Rufus S. Freeman, of the entertainment committee; J. L. Hill, of the vigilance committee; R. King, of the membership committee; Hamilton Field, of the editorial committee; H. L. Staples, of the publicity committee, and by Secretary E. L. Layfield and Treasurer Fred B. Bates.

Mr. Layfield announced that Mrs. Christine Frederick, of New York, wife of F. George Frederick, editor of "Advertising and Selling," and adviser to several women's magazines, would address the club and address the organizations in the City Auditorium next Thursday night.

When the tables were cleared after a well-served dinner, President Massie introduced Mrs. Frederick, who presented in lucid and instructive fashion a layman's view and ideas of advertising. The most effective form of "copy," he said, was that which presented concrete answers to anticipated why's, for, he said, "we are living in an age of inquiry, and every why is fraught with potent meaning." He argued that people were more enlightened now than they had been in the past, and that the advertiser must square his advertisements with the truth and back up his advertisements with merchandise if he would obtain permanent results.

"COPY" MUST BE BACKED UP BY MERCHANDISE

Mr. Drinker, too, said that "copy" must be backed with merchandise if the advertisement were to be made effective, and he said that more business people failed because their "copy" and their merchandise failed each other than for any other reason. Advertisers should also consider the question of proper distribution, he said, and with this should also be considered the question of advertising through a proper medium. It would be of no avail, he said, to advertise merchandise in places where it was not distributed, and it is as useless to advertise certain commodities through mediums which the purchasers of those commodities do not read.

The meeting was well attended, and the occasion was rendered entertaining both by the talks on advertising and the enthusiasm with which the new officers were inducted into office. Tokens of appreciation were given to Mr. Massie, the retiring president, and Mr. Bates, who was re-elected treasurer.

Charged With Stealing Rubber Heels.

Robert Jackson, a fifteen-year-old negro, was arrested last night by Patrolman Manolev, charged with stealing a lot of rubber heels from L. H. Rohn. He was sent to the Colored Detention Home pending his arraignment in the Juvenile Court this morning.

Lones Revolver.

Frank Walker, of the Police Telegraph System, stationed at the Second Police Station, lost his trusty weapon yesterday and has asked all the police to look for it. The weapon is a blue-steel Iver-Johnson revolver.

ONE DEATH IN EIGHT
FROM TUBERCULOSIS

Only 100 Beds in Virginia for Treatment of White Patients, and None for Negroes.

4,800 DEATHS EACH YEAR

Miss Agnes Randolph, of State Anti-Tuberculosis Association, Addresses Equal Suffrage League of Virginia, Asking Its Co-Operation.

Miss Agnes Randolph, executive secretary of the State Anti-Tuberculosis Association, addressed the Equal Suffrage League of Richmond yesterday afternoon, making a strong appeal for aid in the work of the association for the extermination of the white plague. She produced statistics reports to show that 4,800 people die from what is now known to be a preventable disease in Virginia each year—that one death out of every eight in this State is from tuberculosis. Notwithstanding this enormous mortality, with all its burden in sickness, suffering and loss to the people of the State, she showed that there were in Virginia only 100 beds for the treatment of white tubercular patients, and not one for the treatment of a colored patient in Richmond, with all its negro population, interwoven in many ways with the white sections through service, washing and otherwise, there is no provision for the care of consumptives save in the almshouse. Miss Randolph especially asked the support of the suffrage league in the distribution of Red Cross stamps.

Plans are being laid by the league for a fair, at which articles made by the advocates of equal suffrage will be sold. Twelve dolls were presented by Mrs. McGhee, and twelve suffrage advocates took them home to be dressed for the bazaar. Several new members were enrolled.

Judge Jones Designated.

Judge Claggett B. Jones, of the Thirteenth Circuit, was yesterday designated by Governor Stuart to preside on the bench of the Circuit Court of Westmoreland County during the October term. Judge Jones will sit for Judge Blakey, who is ill at his home in Westmoreland.

Petition in Bankruptcy.

Schedules in voluntary bankruptcy filed yesterday in the United States District Court by Charles H. Reid, of this city, show liabilities amounting to \$12,611, and assets totaling \$12,251.

Boy Charged With Theft.

James Carter, a fifteen-year-old negro, was yesterday arrested by Detective Bryant and Policeman Tiller, charged with stealing \$10 from Wallace. The boy was sent to the Colored Detention Home and will be arraigned in the Juvenile Court this morning.

Mercer Makes Four Addresses.

Ed. C. Mercer, of New York, spoke four times yesterday under the auspices of the M. C. C. and addressed it at four places. He addressed the students at the John Marshall High School, the students of the Commercial College, and the students of the Y. M. C. A. dining-room.

Suspected of Stealing Cigarettes.

Jackson Brown, colored, was yesterday arrested on a car of the Richmond-Petersburg line by Officer Price, of Chesterfield County, as a suspicious character, suspected of stealing 500 cigarettes from the train. He was found in a basket carried by the negro at the time of his arrest. The cigarettes are being traced to the Atlantic Coast Line or the Seaboard Air Line tracks. Brown is being held in the Jail pending his arraignment in the Swansboro court this morning.

Two Charters Issued.

The State Corporation Commission yesterday issued two charters to the Terra Toller Company, of Richmond, which is authorized to manufacture and sell toilet articles of every description. The authorized capital stock is \$25,000. The officers are W. Johnston Patterson, president, and Snyder, secretary and treasurer, both of Richmond.

A charter was issued also to the Delicatessen Company, of Lynchburg, the authorized capital stock of which is \$5,000. The officers are C. R. North, president, and J. B. Olney, secretary and treasurer, both of Lynchburg.

FIGHT FOR COTTON UPSETS ALL PLANS FOR ADJOURNMENT

(Continued From First Page.)

ing the passage of the adjournment resolution. The Representative Underwood entered the chamber. After a brief conference with the Speaker, he announced there was no hope of final adjournment, and that with no prospect of securing a quorum in the House before election day there was nothing to be done but to adjourn until to-morrow. The 100 or more Representatives who had been waiting in the gallery, however, were not so easily satisfied. Some left the chamber, while others canceled their reservations.

Cotton States leaders on both sides of the Capitol asserted they would continue their fight to-morrow.

In the House they demanded the passage of amendments to the currency law broadening the credit power of banks in the Federal reserve system. These amendments in increasing the amount of currency a bank may issue on commercial paper to 100 per cent of its capital and surplus, would add to the credit power of the reserve system by allowing member banks to deposit in reserve banks those reserves which now must be held in their own vaults.

With those is coupled an amendment authorizing the Treasury to institute a system of bank note clearances through the Federal reserve banks, and to appoint reserve banks as redemption agents for circulation.

These bills are under consideration in the House under a special rule, and debate on them has been exhausted. They will be followed, if a quorum can be obtained for a vote on them, by the Lever cotton warehouse bill.

In addition to these, Senator Smith to-night asserted he desired an amendment to the banking laws which would repeal the present 10 per cent tax on State banks, circulating notes of the Southern States might issue State circulation based on cotton warehouse certificates.

President Wilson remained at the Capitol for a few minutes after signing the war tax bill, but did not comment on the failure of Congress to adjourn. Earlier in the day he had expressed the hope that some of the cotton relief bills now pending before Representatives Underwood, Mann and Fitzgerald had been appointed by the House to call upon the President to notify him the House was ready to adjourn. They called, but did not deliver their message.

As finally enacted, the war revenue bill is expected to yield about \$90,000,000. The taxes on beer and wine go into effect to-morrow. The tobacco tax becomes effective November 1, and the stamp taxes will date from December 1.

Wear Your Hat in the Elevator if You Want To, but---



OF COURSE THEY MAY NOT SAY SUCH THINGS BUT THEY'LL BE THINKING THEM

I SAID I WAS IN FAVOR OF GENTLEMEN TAKING OFF THEIR HATS IN THE PRESENCE OF A LADY!

OH I SAY NOW ETHELINDA! OH I SAY NOW!

SOMETIMES THE HAT WILL SOLVE THE PROBLEM ALL BY ITSELF

IF YOUR LIFE'S PARTNER HAS A SARCASTIC TONGUE BETTER NOT WEAR IT WHEN SHE'S ALONE

GAMBLING CHARGES GO OVER TO NOVEMBER 7

Accused Men Furnish Bond for Their Appearance in Police Court.

The cases against the seven alleged gambling-house proprietors, who were arrested early yesterday morning in raids made by Detectives Kregel, Atkinson and Bailey, were continued in the Police Court yesterday until November 7. Justice Griggs demanded \$100 security from each. The amount was furnished in every case and all of the accused were released.

Charges were brought against L. E. Ward, C. H. Reid, M. B. Thomas and Christian Evensen, of the Manhattan Club, 112 East Broad Street; George Jackson and J. E. Gardner, of the Virginia Club, 318 North Second Street, and Emmett Phelps, of the Monroe Hotel, 115 North Second Street. Brantz, a tailor who has recently taken the bankruptcy law, he informed the police that he had nearly \$4,000 in these places within the last year, and that he had dropped out of business because of his failure, it was alleged.

Pythian Grand Lodge CLOSING ANNUAL SESSION

Per Capita Tax Is Increased to Provide Salary of an Organizer and Secretary.

The convention of the Virginia Grand Lodge of Knights of Pythians came to an end last night with a ceremonial of the dramatic heeler, Norfolk, Staunton, Petersburg and from the local lodges.

In the business session yesterday morning the grand lodge decided to increase the per capita tax to 50 cents, the increase to be used to pay the salary and expenses of an organizer, who shall combine with his other duties those of the secretary. The matter of erecting a memorial Samuel Hines, who lost his life in the Spotswood Hotel fire in an attempt to save a brother Pythian, was again postponed. Hines, placed in the hands of a committee of three to report next year. Following the business session there was a sightseeing tour through the city, which was enjoyed by nearly every delegate present. The grand lodge decided to entertain at a matinee performance at the Grayce Scott Theatre, and also witnessed the exhibition of a 3,000-foot reel displaying the story of Damon and Pythias at the Regent Theatre.

Annual Meeting of Game Protectionists. The Virginia Game and Game Fish Protective Association will hold its annual meeting to-night at 8 o'clock at the Business Men's Club. There will be a general discussion of steps for the protection of game, and the importance of the appointment of a State game commissioner.

Man Charged With Bigamy OFFERS NOVEL DEFENSE

L. A. McAllister Says He Was Drunk When He Married His First Wife.

L. A. McAllister introduced a novel defense in Police Court yesterday, when he was arraigned on charges of wife desertion and bigamy, by declaring that he was drunk at the time he married Mrs. Mary Mullins, a woman nearly twice his age. The first charge was continued until October 26, and the second was dismissed by Justice Griggs. However, Detectives Kregel and Atkinson at once re-arrested McAllister as a suspicious character, suspected of being a fugitive from justice in Staunton, Va., charged with bigamy.

McAllister claimed that he was drunk at the time of his first marriage in spite of the assertions to the contrary made by Rev. J. W. Dixon, who performed the ceremony. He also claimed that he had been informed by his brother of the death of his first wife before his second marriage. This was corroborated by his brother, A. L. Allister.

He was married to Mrs. Mullins in 1909, and alleged to have deserted her several times, and on February 17 of this year he married the daughter of R. Graves, a well-to-do farmer of Crozet, Va. Mr. Graves, father of wife No. 2, was in court yesterday in behalf of McAllister.

Suspected of Stealing Ladder. Thomas Jones, colored, was yesterday afternoon arrested by Detective Bryant and Policeman Tiller, charged with being a suspicious character, suspected of stealing a \$5 ladder from A. P. Clarke.

Director of S. A. L. Will Conserve Cash Resources of Country.

BALTIMORE, October 22.—Directors of the Seaboard Air Line Railway at their meeting here to-day decided to defer action on the quarterly dividend on the preferred stock of the company.

S. Davies Warfield, chairman of the board, said this action was determined on "in view of the business conditions due to the European war, thus conserving the cash resources of the company."

Ring Recovered. Detective Bailey yesterday recovered from a negro woman a \$200 diamond ring which was lost several days ago at Elba Station by a daughter of James Vass, an employee of the State Auditor's office. The woman found the ring at the station.

Escapes From Road Force. According to a report made to the police yesterday, David Cooper, colored, who was sentenced to the county roads some time ago, after being convicted of petit larceny, escaped from the road force near Bon Air yesterday. Police officers of the city were asked to assist in arresting him.

BISHOP TUTTLE WILL PRESIDE AT CONSECRATION

Impressive Ceremony to Take Place at St. James' Church Next Wednesday.

Bishop Daniel S. Tuttle, of St. Louis, Mo., the oldest prelate of the Episcopal Church in this country, will preside at the ordination and consecration ceremony on the occasion of Rev. William Cabel Brown, D. D., bishop coadjutor-elect of the Diocese of Virginia, next Wednesday evening at 8 o'clock in the Episcopal Church, Franklin and Birch Streets.

All of the details of the impressive ceremony have not yet been arranged. Bishop Tuttle, who is head of the House of Bishops, has announced that the guests will consist of himself, Bishop Robert A. Gibson, of the Diocese of Virginia, and Bishop George W. Peck, of the Diocese of West Virginia. Bishop Coadjutor Beverly R. Tucker, of the Diocese of Southern Virginia, will act as presenter.

Bishop L. Lucien Kinsolving, of Southern Brazil, will be the preacher of the occasion. Rev. Berryman Green, D. D., and Rev. James W. Morris, D. D., rector of Monumental Episcopal Church, have been selected as assisting preachers.

Clergymen from every section of the country will be invited to the consecration of Dr. Brown as assistant to Bishop Gibson. Dr. Brown is here as the guest of Bishop Gibson, having recently returned from South America, where for years he has engaged in missionary work. The ceremony will assume his new duties November 1.

Now is the time for Uncle Sam to "say nothin' and saw wood." "Made in America" is the slogan.

American suits and overcoats made from American wool grown on American sheep. American mills, American manufacturers, American workmanship, American tailors (from all countries)—the best on earth.

The best of this is here—Berry garments. Come and see.

By "Bud" Fisher

The Window Dresser Must Have Changed the Window

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ALL GO GET JEFF AND WHEN HIS PAFF THE WINDOW, HE'LL SEE AND—WELL, HE'LL BE IN A TROUBLE

SEE, JEFF, WHEN YOU GET THE JEFF, WHEN HE'LL SEE THE WINDOW, HE'LL BE IN A TROUBLE

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VIRGINIA MAKES NEW
LOW TYPHOID RECORD

Percentage of Cases of This Disease Has Been Cut in Half Since 1908.

WOULD DRIVE IT FROM STATE

Only Two Outbreaks of Consequence During Past Year, Reports State Board of Health—General Precautions Being Taken.

Virginia has had less typhoid in the last twelve months than in any one year during the regime of the State Board of Health, according to a bulletin issued yesterday by the board. Only 4,012 cases were reported, and the estimated total for the year is 7,450. It is pointed out that this reduction in the number of cases of typhoid fever means, not only a great reduction in sickness, but a positive saving of human life. Had conditions in Virginia, since 1908-09 remained as they were in that report year, the board's figures show that 2,150 persons who have altogether escaped typhoid fever would during the same period have died of it.

"It is needless to remark," said an officer of the board, in announcing the figures for 1913-14, "that this notable result was only possible through the activity and interest of the people of the State in matters of public health. We had only 52 per cent as much typhoid as in 1908-09 because the people have learned how they may prevent the disease and are applying the knowledge. We could have no typhoid if the people of the State were to decide they would eradicate this plague and would bend their energies to the task while expending sufficient money in prevention. The cases estimated for the State during 1913-14, 7,450, are just 7,450 many."

"Aside from this widespread interest and co-operation in improving sanitary conditions, the late spring of 1914 undoubtedly helped reduce the morbidity from typhoid. In the same way, the use of typhoid vaccine in families where the disease appeared and among those who had been exposed to it has played a considerable part in limiting the disease to a few cases."